

Sell your products to our wealthy, educated readers.

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FOR THE EDITOR:
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 ADVERTISING: [Name]
 CIRCULATION: [Name]

NNJ grabs attention.

Information featured:

- Charities/non-profit organizations and updates on these groups' plans

Activities and events of interest to the area including:

- The Philharmonic
- Arts groups
- Social events and activities
- Information on advertisers in the North Naples Journal

Monthly contributors:

Features writers such as U.S. Representative Connie Mack and County Manager Jim Mudd.

NNJ reaches an affluent market.

Important stats about our readers in the area:

- **34%** - HHI greater than \$100K
- **47%** - HHI greater than \$75K
- **71%** - are married
- **84%** - are homeowners
- **69%** - have some college or higher
- **32%** - have children in the household

NNJ will be delivered to these upscale communities:

- Collier's Reserve
- Quail Creek Village
- Saturnia Lakes
- Pebblebrooke
- Ibis Cove
- Orchards
- Stonewood
- Tiburon
- Twin Eagles
- Island Walk
- Pelican Marsh
- Vineyards
- Villages of Monterrey
- Walden Oaks
- Pipers Grove
- Tall Pines
- Emerald Lakes
- Autumn Woods
- Wilshire Lakes
- Calusa Bay
- Timberline
- Cay Lagoon
- Willow Park
- Orange Blossom
- The Strand
- Mediterra
- Palm River

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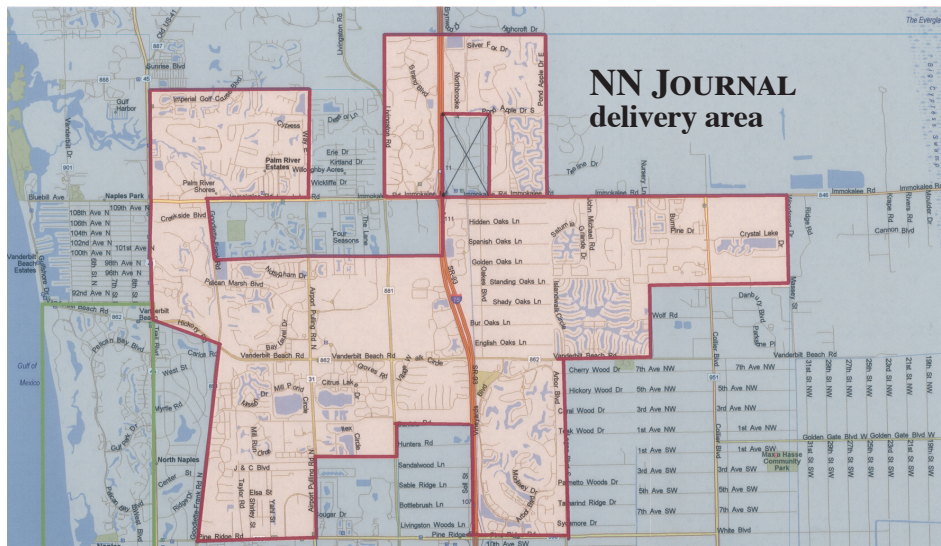
DemographicsNow, 2008
 Scarborough Research, R1, 2008

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